



COMMUNICATION
MEDIA PRODUCTS

Intelligent Audio-Visual & Collaboration Ecosystems

Designing Connected Spaces for the Hybrid World

Audio Visual Design

System Integration

Enterprise Collaboration

Smart Learning Environments



ENGINEERING EXPERIENCES THAT MOVE ORGANIZATIONS FORWARD

Technology should not complicate communication — it should enable it.

CMPPPL designs intelligent audio-visual environments that help organizations collaborate, learn, and communicate more effectively in a connected world.

THE WAY ORGANIZATIONS WORK, LEARN, AND CONNECT HAS FUNDAMENTALLY TRANSFORMED.



Hybrid teams operate across cities and continents.



Classrooms extend beyond physical walls.



Decision-making demands speed, clarity, and seamless access.



Security and scalability are no longer optional — they are essential.

**COMMUNICATION
HAS EVOLVED.
SO MUST THE
SPACES THAT
ENABLE IT.**

In this evolving landscape, traditional audio-visual setups fall short.

Organizations today require intelligent, integrated environments that are adaptable, automated, and built for uninterrupted collaboration.

The future of communication is not about devices.

It is about connected ecosystems that deliver clarity, continuity, and confidence — every single time.

ABOUT CMPPL



Intelligent AV Ecosystems Built for Modern Organizations



Founded in March 1995, Communication Media Products (India) Pvt. Ltd. (CMPPL) is a contemporary audio-visual system integration company delivering intelligent communication environments across India.



With over **25 years of domain expertise**, we design, integrate, and support state-of-the-art AV and conferencing systems that simplify business operations and elevate collaboration.



From boardrooms and meeting spaces to auditoriums, digital signage, video walls, control centres, and smart campuses, **we deliver bespoke AV ecosystems tailored to each client's operational and strategic goals.**



Our experienced consultants, certified engineers, and support teams bring **deep technical knowledge, industry training, and hands-on execution excellence** to projects of every scale — from **growing enterprises to Fortune 500 organizations** across hospitality, banking, financial services, manufacturing, retail, education, healthcare, government, and public sector undertakings.



OUR STRATEGIC FOUNDATION



Our Vision

To shape intelligent communication environments that redefine how organizations collaborate, learn, and lead in a connected world.



Our Mission

To design, integrate, and support seamless audio-visual ecosystems that enhance clarity, productivity, and long-term scalability for every client we serve.



What We Stand For

- Client-Centric Design
- Engineering Excellence
- Innovation with Intent
- Reliability & Responsiveness

JOURNEY TIMELINE

Evolution of CMPPL



1995

Foundation

- Partnered with **Xerox** for sales & support services
- Built **strong technology distribution** capability
- Established **customer-first service model**

2007

Strategic Shift

- Transitioned from **distribution to AV system integration**
- Focused on **customized design-led solutions**

2015 – 2020

Accelerated Growth

- **20% CAGR** in top-line growth
- Strengthened **metro presence**
- **Diversified** industry verticals

2023 – Present

Intelligent Ecosystem

- **Advanced automation & AI-enabled** collaboration spaces
- Delivered **smart classrooms** & integrated campuses
- **Scalable AV ecosystems** across India

Expanding into Visual Technology

- Authorized distribution of **3M & Hitachi** projectors
- Introduced **multimedia** projection systems
- Entered **commercial display** solutions

1997 – 2004

Enterprise & Vertical Expansion

- Targeted **enterprise collaborations**
- Expanded into **education vertical**
- Acquired major **national & international** clients

2010 – 2015

Resilience & Reinvention

- Expanded into **retail vertical**
- **Surpassed pre-pandemic** performance levels
- Reinforced **hybrid-ready solution** expertise

2021 – 2022

CMPPL TODAY



Scale. Strength. Nationwide Capability.

30+

Years of Expertise

800+

Projects Delivered

300+

Clients Across Industries

100+

Skilled Professionals

Pan-India

Execution & Support
Network

Global OEM

Partnerships &
Certifications



Headquartered: New Delhi, India



Cities Served: 8+ Metro & Major Cities

(Delhi-NCR, Bengaluru, Mumbai, Chennai, Hyderabad, Pune, Kolkata, Ahmedabad)



THE LEADERSHIP

Guiding CMPPL's Vision, Strategy & Execution



SANJEEV KALHAN

CEO

- **30+ years** in AV, computers, and technology leadership
- **Founded CMPPL in 1995** with a clear vision for integrated solutions
- Built **high-performance organization** focused on enterprise outcomes
- **Electrical Engineering (IIT Delhi) & MBA (IIM Calcutta)** — combines technical depth with strategic leadership



SANJAY AGGARWAL

COO

- **27 years** of business management and AV execution experience
- **Leads operations**, performance improvement, and client delivery excellence
- **Expert in AV system design** and large enterprise project implementation
- Strong focus on **client retention** and operational discipline



AJAY SUNDRIYAL

Head of Project & Design

- **AV engineering leader since 2007**
- Drives **creative solution design** with robust implementation
- Ensures projects are delivered **"On Time. Every Time."**
- **Deep technical expertise** in system integration and execution



Akanksha Sinha

Head of Finance

- Leads **finance, compliance**, and performance reporting
- **CA & CS** Background
- **Ensures fiscal discipline**, statutory compliance, and financial visibility
- Manages **budgeting, client engagement**, and profitability tracking

THE 4 PILLARS OF CMPPL



PRE-SALES & DESIGN

Deep expertise in AV architecture, translating client requirements into intelligent, scalable system designs.

CUSTOMER SUPPORT

Dedicated service teams providing proactive maintenance, rapid issue resolution, and long-term system reliability.

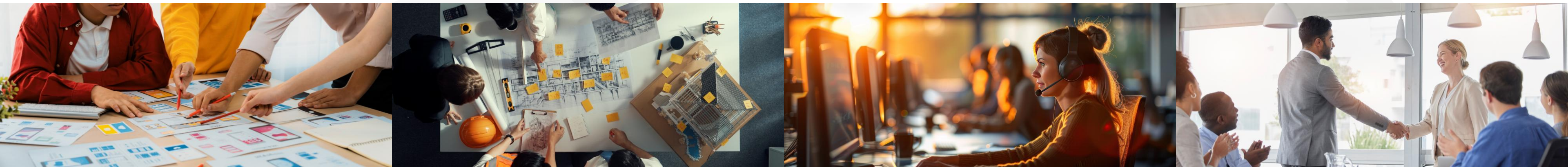


PROJECT IMPLEMENTATION

Experienced engineering teams ensuring precise installation, integration, and on-time delivery of AV infrastructure.

BUSINESS DEVELOPMENT & CLIENT ENGAGEMENT

Strong client partnerships built through consultation, solution alignment, and continuous engagement.



OUR SOLUTION ARCHITECTURE

Engineering Intelligent Audio-Visual Ecosystems

CMPPL designs integrated communication environments that combine technology, spatial design, and system intelligence to enable seamless collaboration, information exchange, and decision-making.

CORE ARCHITECTURE PILLARS

CONFERENCE & MEETING SPACES



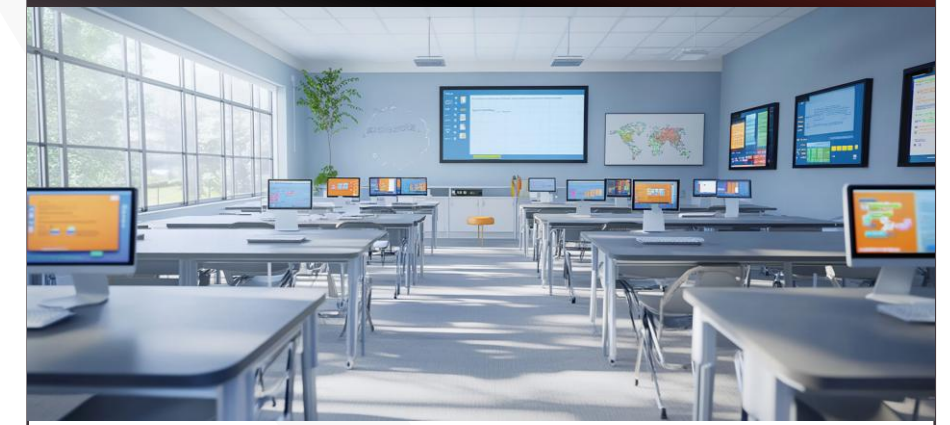
Technology-driven environments that enable high-performance collaboration across boardrooms, meeting rooms, huddle spaces, auditoriums, and command centres.

BUSINESS & ENTERPRISE SOLUTIONS



Scalable AV infrastructure supporting enterprise communication through digital signage, unified communication platforms, intelligent audio systems, and integrated collaboration tools.

TRAINING & EDUCATION ECOSYSTEMS

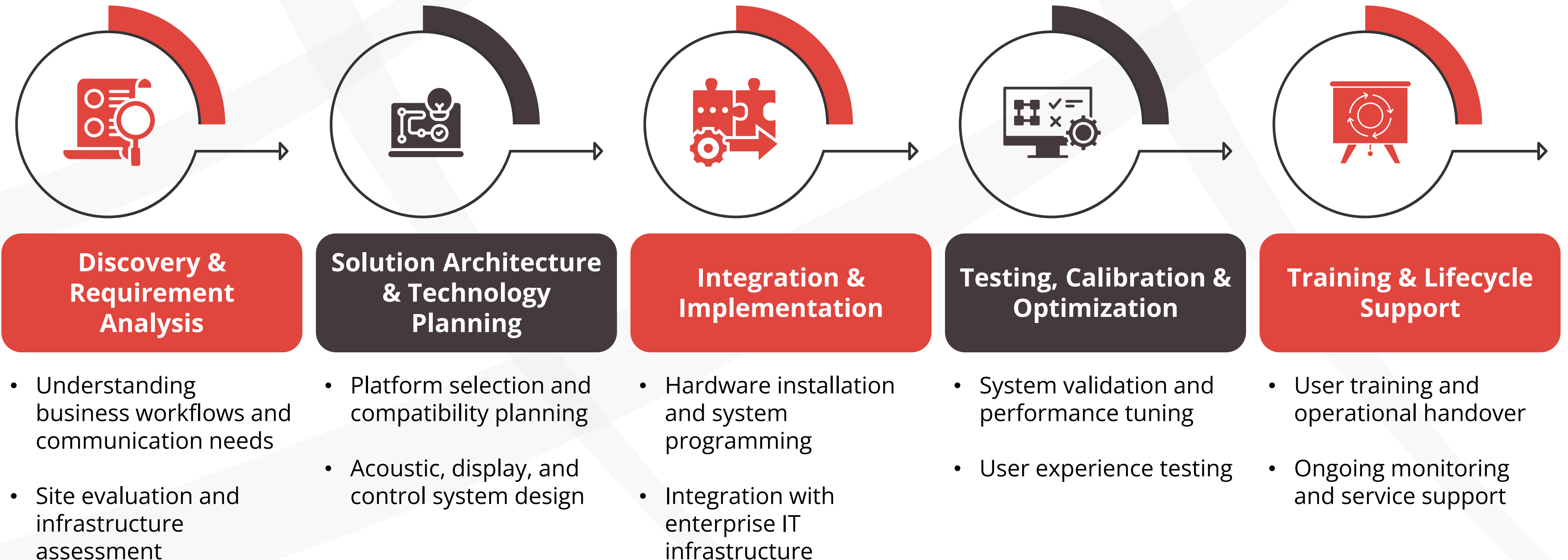


Future-ready learning environments designed for hybrid education, smart classrooms, campus-wide communication, and immersive digital learning experiences.

Together, these three pillars form a comprehensive ecosystem that transforms physical spaces into intelligent communication environments.

OUR AV DESIGN METHODOLOGY

CMPPL follows a structured design approach to ensure that every AV deployment is scalable, reliable, and aligned with business objectives.



CMPPL PROJECT EXECUTION FRAMEWORK

CMPPL ensures smooth project delivery through a structured implementation framework.



PROJECT PLANNING

- Scope definition and milestone planning
- Risk assessment and mitigation strategy



EXECUTION & COORDINATION

- Dedicated project manager as single point of contact
- Coordination with architects, IT teams, and contractors



QUALITY ASSURANCE

- Installation verification and system testing
- Compliance with industry standards



DELIVERY & HANDOVER

- System documentation and operational training
- Performance validation and sign-off



POST-DEPLOYMENT SUPPORT

- Preventive maintenance
- Remote and onsite technical support

BUSINESS IMPACT DELIVERED



Enhanced Collaboration

Seamless hybrid meetings and improved communication across distributed teams.

01



Faster Decision-Making

Real-time information sharing through integrated display and collaboration systems.

02



Operational Efficiency

Automated and centrally managed AV environments reduce downtime and support overhead.

03



Improved Learning & Engagement

Interactive and hybrid learning environments enhance participation and knowledge retention.

04



Future-Ready Infrastructure

Scalable AV architectures that integrate with evolving collaboration platforms.

05

INTELLIGENT SPACES FOR SEAMLESS COLLABORATION

CONFERENCE & MEETING ECOSYSTEMS

Spaces designed for seamless collaboration between in-room and remote participants.

Meeting Environments



Executive Boardrooms



Conference & Collaboration Rooms



Hybrid Meeting Spaces



Huddle & Agile Rooms



Video Conferencing Environments



Key Capabilities

- HD Video Conferencing
- Intelligent Cameras & microphones
- Wireless Content Sharing
- Room Automation & Scheduling
- Platform Integrations

Impact/ Outcome



Seamless Meetings



Faster Decisions

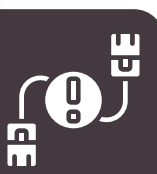


Better Collaboration

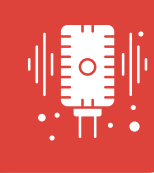
EXECUTIVE BOARDROOMS & CONFERENCE ROOMS

Where Critical Decisions Happen

Challenges

-  Poor audio & hybrid fatigue
-  Complex meeting setup
-  Cable clutter & device conflicts
-  Inconsistent lighting & visibility

CMPPL Solutions

-  Auto-framing 4K conferencing cameras
-  Advanced microphones & acoustic tuning
-  One-touch wireless presentations
-  Intelligent room automation
-  AI-enabled booking panels

Impact/ Outcome

-  Clear Communication
-  Professional Environments
-  Faster Decision Cycles



HYBRID COLLABORATION & HUDDLE SPACES

Designed for Agile Teams



Hybrid Meeting Experience

- Equal experience for remote & in-room participants
- Intelligent cameras capturing every speaker
- Real-time screen sharing & collaboration
- Seamless meeting across locations

Huddle Room Solutions

- Compact agile collaboration spaces
- Plug-and-play meeting technology
- Wireless presentation systems
- Optimized audio for small rooms



Result



Agile Collaboration



Instant Meetings



Connected Teams

PLATFORM-ENABLED MEETING ROOMS



Powered by Global Collaboration Platforms

CMPPL meeting rooms integrate natively with leading enterprise communication platforms.

Supported Platforms



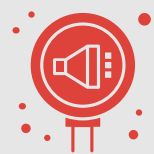
zoom



Platform Capabilities



One-touch
Meeting Start



AI Speaker
Tracking &
Framing



Wireless
Content Sharing



Secure
Enterprise
Connectivity



Unified Meeting
Experience



Outcome

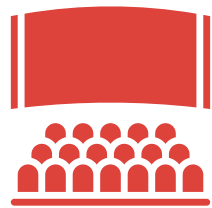


CONSISTENT COLLABORATION
across offices, devices, and
geographies

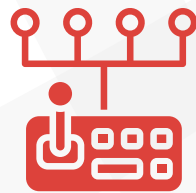
ENTERPRISE AV ECOSYSTEMS

(Auditoriums + Command & Control Centers)

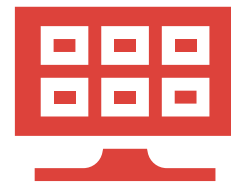
Solutions Include



**Auditoriums and
large
presentation
spaces**



**Command and
control centers**



**Multi-display
monitoring
environments**



**Corporate event
production
systems**



Key Capabilities

- Large-venue projection and LED display systems
- Multi-camera video production and live switching
- Integrated stage audio and acoustic design
- Centralized AV control and automation
- Real-time monitoring environments for command centers
- Multi-source data visualization and video walls
- Redundant infrastructure for uninterrupted operations

Business Impact



**Seamless large-scale
communication**



**Real-time situational
awareness**



**High-impact
corporate events
and briefings**



**Reliable mission-
critical monitoring
environments**



DIGITAL SIGNAGE & VISUAL COMMUNICATION



(Video Walls + Display Systems)

CMPPL enables organizations to deliver real-time information, brand messaging, and operational insights through intelligent display ecosystems.

Solutions & Key Capabilities

- Digital signage networks across campuses and offices
- Large-format video walls for control rooms and lobbies
- Centralized content management systems
- Remote monitoring and display scheduling
- Interactive displays for engagement and navigation
- Multi-location display synchronization
- High-brightness displays for public environments



Business Impact



Consistent enterprise communication



Improved visitor and employee engagement



Real-time operational visibility



Stronger brand presence across physical spaces



ENTERPRISE AUDIO & DSP SYSTEMS

(Sound Reinforcement Solutions)

CMPPL designs enterprise-grade audio systems that ensure clarity, consistency, and reliability across meeting spaces, auditoriums, and public environments.

Solutions & Key Capabilities

- Professional sound reinforcement systems
- Digital signal processing (DSP) for acoustic optimization
- Distributed audio across large facilities
- Wireless and ceiling microphone arrays
- Noise reduction and echo cancellation technologies
- Scalable audio networks for multi-zone environments
- Integration with conferencing and broadcast systems

Business Impact

01

Superior speech
intelligibility

02

Enhanced meeting
and event
experiences

03

Consistent audio
coverage across
large venues

04

Reduced acoustic
disruptions and
feedback

INTELLIGENT AV INFRASTRUCTURE

(Intelligent Buildings + AV Networks)

CMPPL integrates audio-visual technology into intelligent building environments, enabling centralized control, automation, and scalable infrastructure.

Solutions & Key Capabilities

- **Networked AV systems** across enterprise facilities
- **Centralized AV monitoring** and device management
- Integration with lighting, building management, and **automation systems**
- **Unified control interfaces** for multiple rooms and devices
- **Scalable infrastructure** supporting technology upgrades
- **Secure AV networks** for enterprise environments
- **Remote diagnostics** and system management



Business Impact



Simplified technology management



Reduced operational downtime



Scalable AV infrastructure for future growth



Seamless integration with smart building ecosystems

UNIFIED COMMUNICATION & KNOWLEDGE PLATFORMS

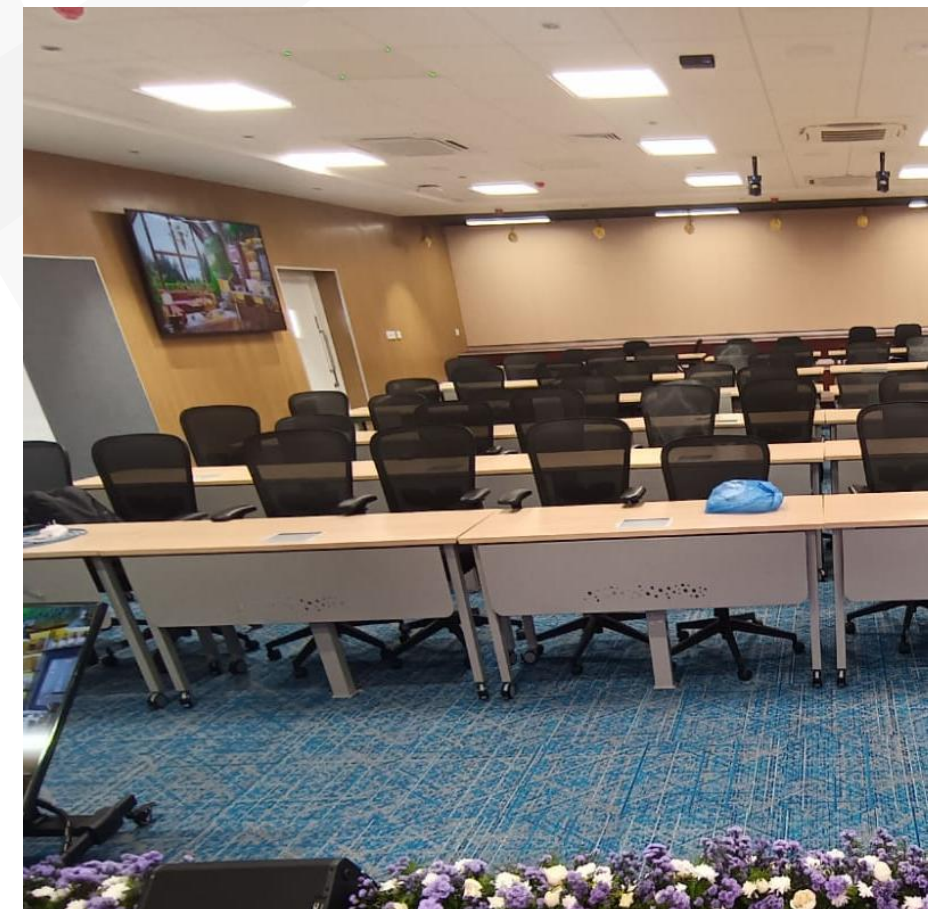
(Webcasting + Knowledge Management)

CMPPL enables organizations to capture, broadcast, and manage institutional knowledge through integrated webcasting and digital collaboration platforms.



Key Capabilities

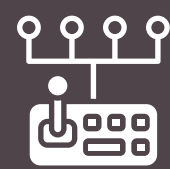
- Enterprise webcasting and live streaming solutions
- Lecture and training session recording systems
- Multi-camera automated content capture
- Centralized media libraries and searchable archives
- Integration with learning and collaboration platforms
- Secure access to recorded sessions and knowledge resources
- Scalable systems for training, corporate communication, and events



Business Impact



Wider reach for enterprise
communication



Scalable training and
knowledge sharing



Long-term digital knowledge
repositories



Improved engagement
across distributed teams

SMART LEARNING ENVIRONMENTS

CMPPL designs technology-enabled learning ecosystems for modern educational institutions.



Solutions Include

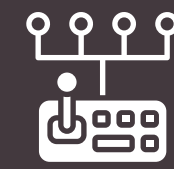
- Smart and hybrid classrooms
- Interactive teaching environments
- Lecture capture and live streaming systems
- Campus-wide digital communication



Impact



**Higher
student
engagement**



**Flexible
hybrid
learning**



**Connected
campuses**

INDUSTRIES WE SERVE

CMPPL delivers AV
ecosystems across diverse
sectors

*CMPPL designs audio-visual ecosystems tailored to the **unique operational, communication, and engagement needs of different industries**, ensuring reliability, scalability, and user-centric experiences across environments.*



CORPORATE &
ENTERPRISE



EDUCATION &
TRAINING



GOVERNMENT & PUBLIC
SECTOR



HEALTHCARE



HOSPITALITY



RETAIL

CORPORATE & ENTERPRISE ENVIRONMENTS

TYPICAL DEPLOYMENTS

- Executive boardrooms
- Collaboration & meeting spaces
- Hybrid work environments
- Digital communication systems
- Corporate auditoriums

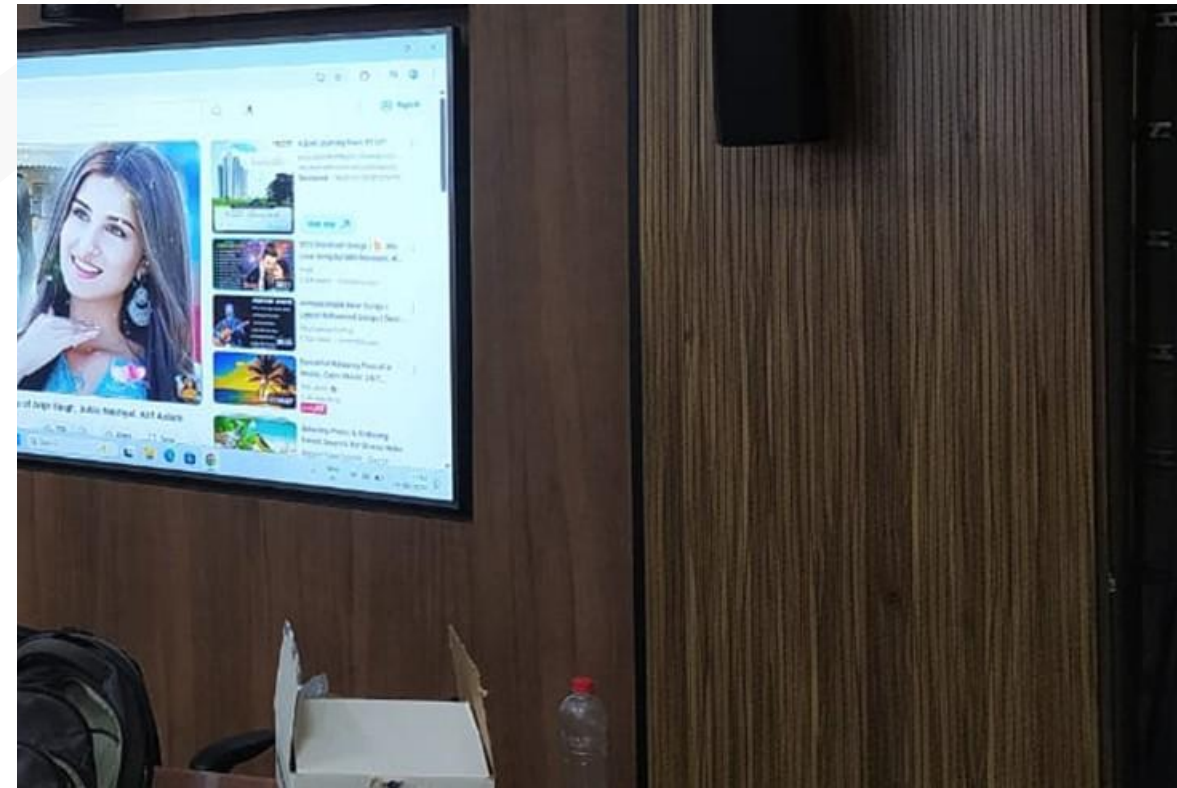


IMPACT

- Improved collaboration
- Consistent communication across locations
- Efficient decision-making environments



EDUCATION & LEARNING INSTITUTIONS



TYPICAL DEPLOYMENTS

- Smart classrooms
- Hybrid learning environments
- Interactive training rooms
- Multipurpose lecture spaces
- Campus digital communication systems

IMPACT

- Higher student engagement
- Flexible hybrid learning
- Digitally connected campuses



GOVERNMENT, HEALTHCARE & PUBLIC INFRASTRUCTURE

IMPACT

GOVERNMENT



- Command and control centers
- Monitoring rooms
- Training facilities

Healthcare



- Medical conference rooms
- Training and teaching hospitals
- Digital communication displays

Hospitality & Retail



- Digital signage networks
- Guest communication displays
- Retail customer engagement systems

- **Real-time situational awareness** for faster and more informed decision-making
- **Reliable communication infrastructure** for critical operations and emergency response
- **Improved collaboration** across departments and locations
- **Enhanced public engagement** and information dissemination through digital displays
- **Operational efficiency** through centralized monitoring and control

DELIVERY & SUPPORT ECOSYSTEM

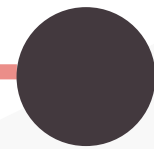


CMPPL provides end-to-end lifecycle support for every AV deployment.



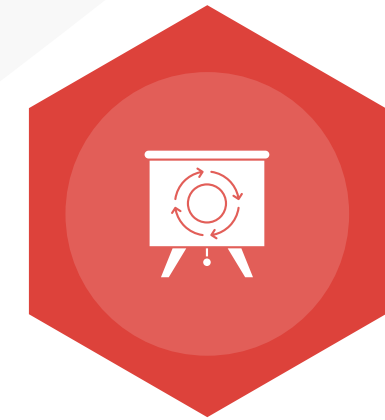
Strategy & Design

- Requirement analysis
- Solution architecture planning



Execution

- Professional installation
- System integration and testing



Lifecycle Support

- Managed services
- Preventive maintenance
- Technical support and monitoring

STRATEGIC TECHNOLOGY PARTNERSHIPS



Delivering world-class solutions through collaboration with leading global technology innovators.

For unified communication & Audio DSPs

Microsoft Teams		
	ClearOne.	logitech

For Projection Systems

SONY	Panasonic	EPSON
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For Audio Systems

beyerdynamic	biamp.	SHURE
JBL HARMAN	AKG HARMAN	CROWN HARMAN
		LAB.GRUPPEN TANNOY

For Automation, Switching & Control Systems

Extron.	
visual engineering LIGHTWARE	

For Flat Panel LED Displays & Video Walls

		Panasonic
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For Projection Screens

		LIBERTY AV SOLUTIONS A SUBSIDIARY OF WESCO DISTRIBUTION, INC.
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For Video Conferencing & Infrastructure

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For Switching and AV Cables

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TRUSTED BY LEADING ORGANIZATIONS



A growing network of enterprises, institutions, and public sector organizations rely on CMPPL for intelligent audio-visual ecosystems.



WHY ORGANIZATIONS CHOOSE CMPPL?



01

Deep Industry Experience

Over two decades of expertise in designing and integrating audio-visual ecosystems across corporate, education, government, healthcare, and hospitality environments.

02

Consultative Solution Design

Every solution begins with a deep understanding of the client's environment, workflows, and future requirements.

03

End-to-End System Integration

From concept and design to installation, programming, and optimization — CMPPL ensures that every technology component works together flawlessly.

04

Future-Ready Technology Architecture

Solutions are designed to be scalable, adaptable, and compatible with evolving collaboration platforms and enterprise infrastructure.

05

Reliable Lifecycle Support

Dedicated managed services, technical support, and preventive maintenance ensure that systems continue to operate efficiently long after deployment.



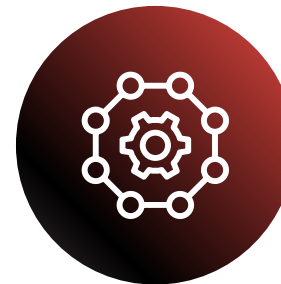
Delivering intelligent audio-visual ecosystems that elevate collaboration, communication, and operational efficiency.

THE CMPPL ADVANTAGE



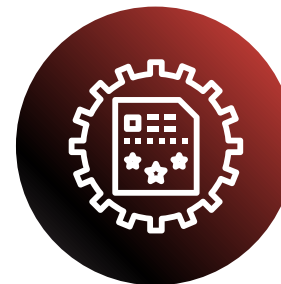
Strategic Technology Design

CMPPL combines technology expertise with space design to create environments that enable clear communication, immersive learning, and effective collaboration.



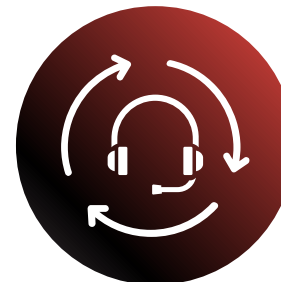
Seamless System Integration

Our specialists integrate multiple platforms, devices, and collaboration tools into a unified AV ecosystem that operates reliably across rooms, buildings, and locations.



Enterprise-Grade Execution

With proven project management methodologies and experienced engineers, CMPPL ensures timely deployment, minimal disruption, and flawless implementation.



Lifecycle Service & Support

From proactive monitoring to onsite support and system optimization, our service teams ensure maximum uptime and sustained performance.



Continuous Innovation

By staying aligned with emerging AV technologies, automation tools, and collaboration platforms, CMPPL helps organizations remain future-ready.





COMMUNICATION
MEDIA PRODUCTS

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